



Derek Heilmann

Graphic Designer

www.derekheilmann.com

571-289-7819

heilmannde@gmail.com

Experience

Senior Graphic Designer

Association Management Group | September 2010 - Present

Professional services firm serving non-profits

Senior graphic designer working in a fast-paced firm, responsible for powerful creative solutions, independently managing and successfully juggling multiple, multi-faceted projects. Responsible for developing event branding, marketing collateral, and publications as well as web design and development.

Freelance Designer

Various Companies | 2009 - Present

Working with small businesses, developing company and event branding, and marketing collateral, as well as web design and development

Graphic Designer, Analytics Specialist

Liquidity Services Inc. | 2009 - 2010

Nation's largest online surplus marketplace

Developed direct mail and email campaigns to support ongoing programs and featured categories on the marketplace. Day to day graphic design and marketing operations. Collected and distilled web analytics into reports and recommendations for marketing campaigns.

Education

Virginia Commonwealth University, Richmond, VA

Bachelor of Science, Advertising

Concentration: Art Direction

Awards

American In-House Design Awards, 2016

Graphic Design USA

American In-House Design Awards, 2013

Graphic Design USA

American Web Design Awards, 2013

Graphic Design USA

American In-House Design Awards, 2012

Graphic Design USA